



Why are School Libraries Essential?

GREAT School Libraries make GREAT Schools!

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Introductions

1. Name
2. District
3. School
4. What fictional world or place would you like to visit?

What are the challenges school librarians and school libraries face today?

- Lack of Understanding?
- Relevance?
- Scheduling?
- Funding?

How do you tell the story of your school library?

- Turn and talk with your elbow partner.
- Share out at your table.
- Share out with the room.

Do you understand the needs of your school?

- What is the biggest issue facing your district/site in the next 18/24 months?
- Who is the most influential, non-elected person in your community?

Begin with Listening

- What is the biggest issue facing your district/site in the next 18/24 months?
- Who is the most influential, non-elected person in your community?

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Consider what you and your library can do for your school? Teachers? Students? Community?

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Sharing the value of libraries

- Tell a story
- Provide an example
- Share data
- Share a tag line

Library Story

- Use a real person.
- Tell the problem.
- Give a library intervention.
- End on a high note
- Give **one** fact.
- Give a phrase that pays.

The Process

- Find an advocate
- Tell them the story
- Practice with them
- Tell it five times in your community

Developing a Plan of Action

- How are you going to get your message out?
- Who are your school library CHAMPIONS?
- Find 2 places to tell your story within the next 2 months.

School Libraries Transform

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Questions?



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