



2M2L/AlcoholEdu for High School

Terrence Spain, Alcohol Prevention Program Manager
Oklahoma Department of Mental Health and Substance Abuse Services
Terrence.Spain@odmhsas.org
(405) 522-2700

AlcoholEdu

FOR
HIGH SCHOOL



OK Dept of Mental Health & Substance Abuse Services

Dangerous Drinking on the Rise

National research has unveiled a troubling trend: while high-risk alcohol use among adolescents (defined as consuming 5+ drinks in a single occasion) has generally declined, measures of extreme alcohol use (having 10 + and 15 + drinks) has increased.



of high school seniors report consuming 10+ drinks in a row



of high school seniors report consuming 15+ drinks in a row



Academic Outcomes and Educational Attainment

High school students who don't use alcohol and drugs are more likely to succeed academically in school, to graduate, and to go on to college. Prevention efforts arming students with skills and knowledge to resist use and offers while in their high school years will enable them to achieve their academic and educational potential.

STUDENTS WHO
ABSTAIN FROM
BINGE DRINKING

2 x 

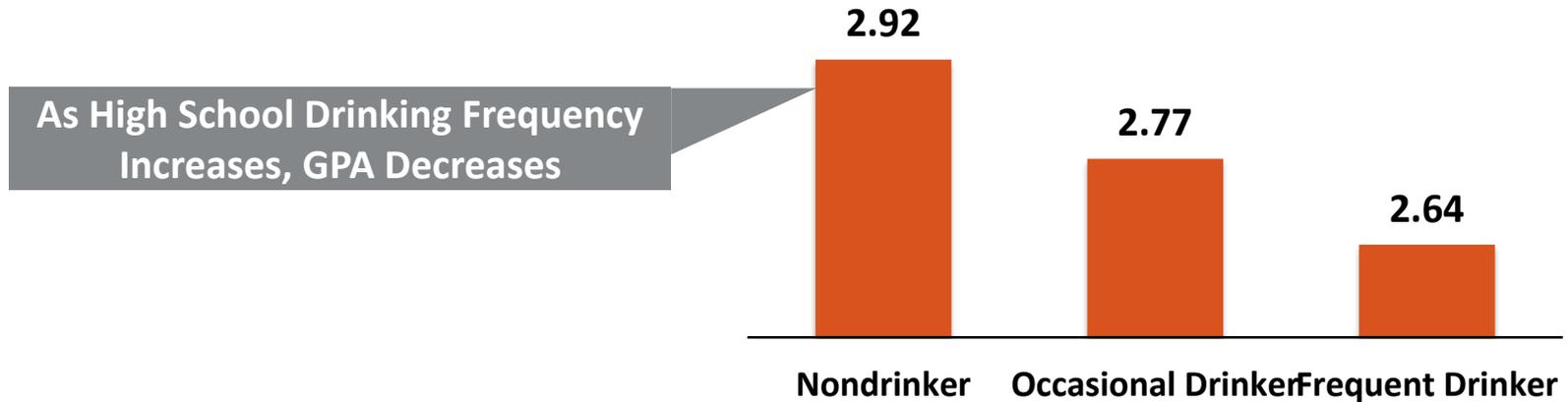
MORE LIKELY TO PLAN
TO ATTEND COLLEGE

STUDENTS WHO USE
ALCOHOL OR OTHER
SUBSTANCES

5 x 

MORE LIKELY TO
DROP OUT OF
SCHOOL

ACADEMIC OUTCOMES AND EDUCATIONAL ATTAINMENT



OKLAHOMA UNDERAGE DRINKING DATA

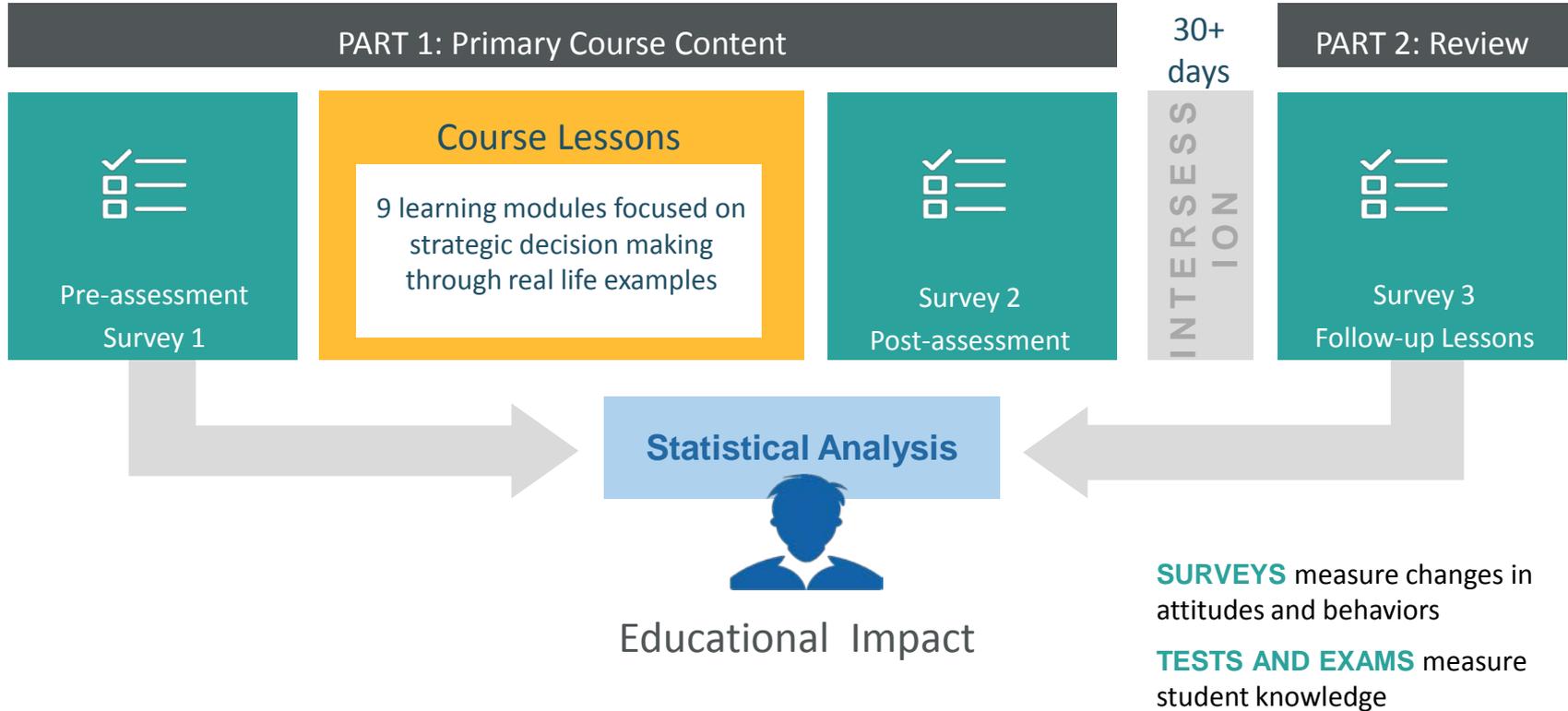
- Average age of first use of alcohol (more than just a sip) is age 12.
- 40% of high school students are current alcohol users.
- 20% of the alcohol sold in Oklahoma is consumed by underage people.
- 11% of high school students report driving a vehicle while drinking in the last 30 days.

Guiding Principles For Success in School-Based Prevention

1. Conduct a needs assessment.
2. Avoid use of scare tactics.
3. Infuse prevention content into other subjects.
4. Develop comprehensive, complementary efforts.
5. Engage teachers.
6. Provide treatment referral for students who are at-risk or dependent.
7. Evaluate your efforts.

- ✓ AlcoholEdu is an evidence-based online alcohol prevention course.
- ✓ AlcoholEdu is a nationally recognized online alcohol prevention program.
- ✓ AlcoholEdu is designed for 7th – 12th graders.
- ✓ AlcoholEdu increases student alcohol-related knowledge.
- ✓ AlcoholEdu discourages acceptance of underage drinking.
- ✓ AlcoholEdu prevents or decreases alcohol use and negative consequences.

Course Map



Module 1
Standard drink
measurement



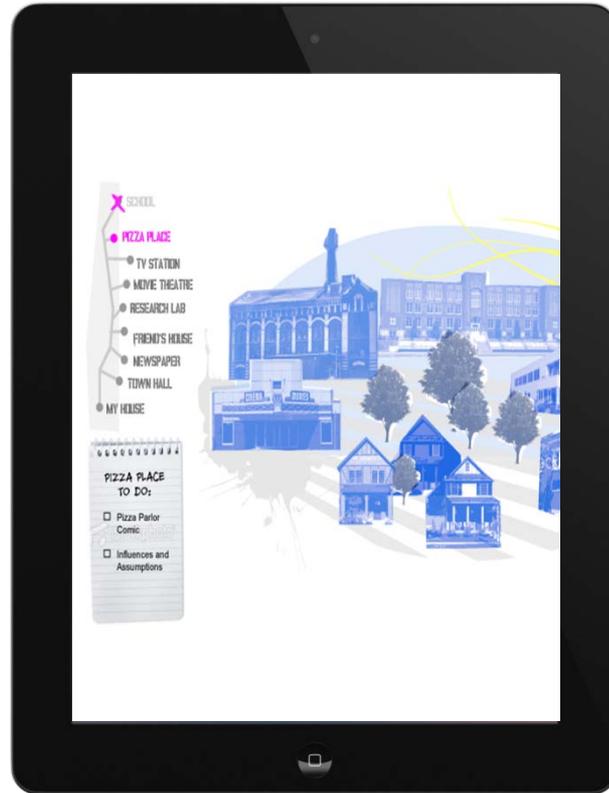
Module 2
Myths and facts about
alcohol



Module 3
Blood alcohol
concentration



Module 4
Brain and body
science



Module 5
Peer pressure and
decision making



Module 6
Addiction and
community impact



Module 7
Underage drinking
laws



Module 8
Talking to parents,
person goal setting

Oklahoma Program Results

32

ACTIVE SCHOOLS



2,693



STUDENTS REACHED

1,101



STUDENTS WHO COMPLETED
PRIMARY COURSE CONTENT

1,539



STUDENTS WHO COMPLETED
Full COURSE CONTENT &
3 SURVEYS

19,917



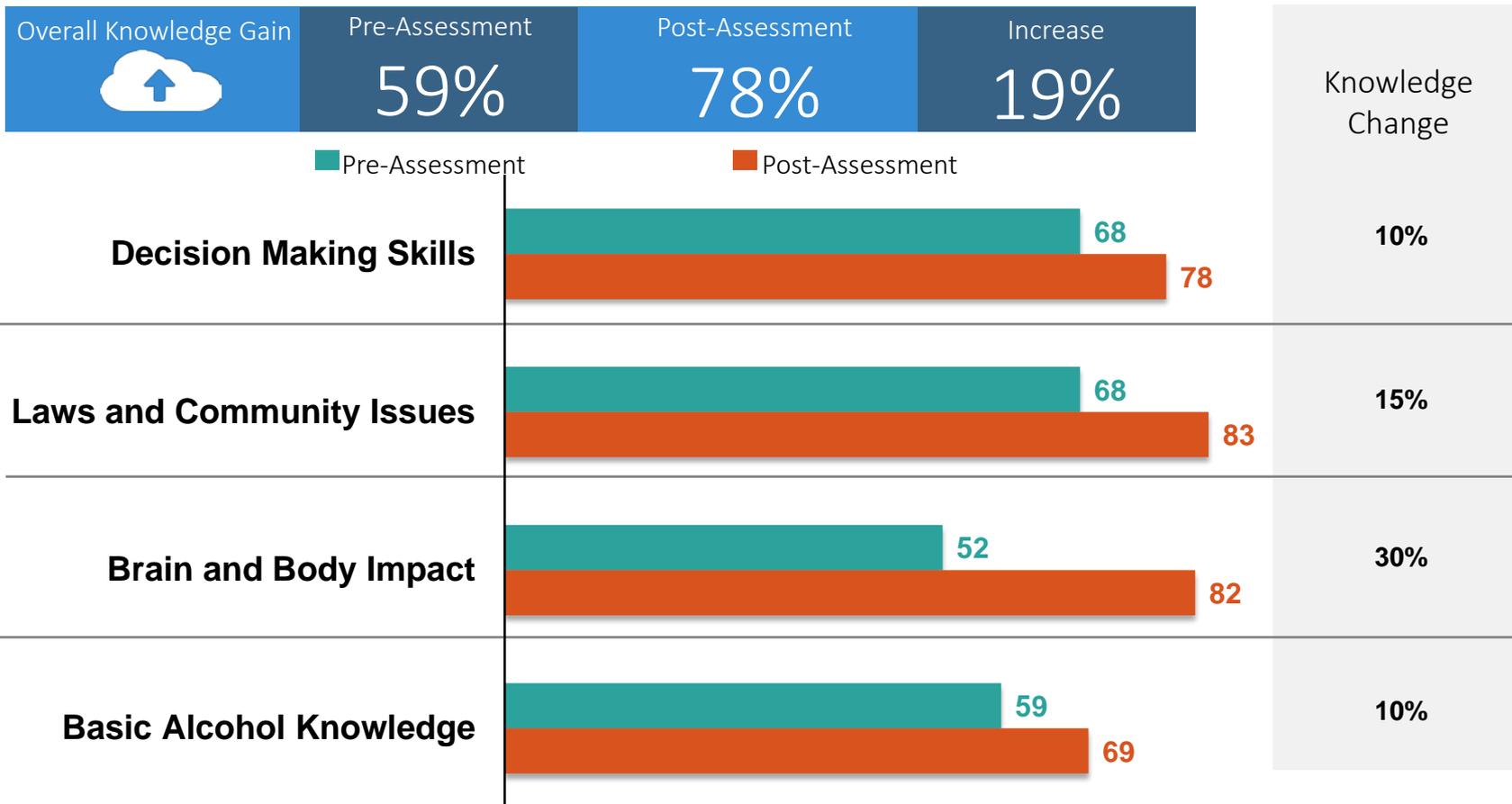
ONLINE MODULES
COMPLETED

engageok

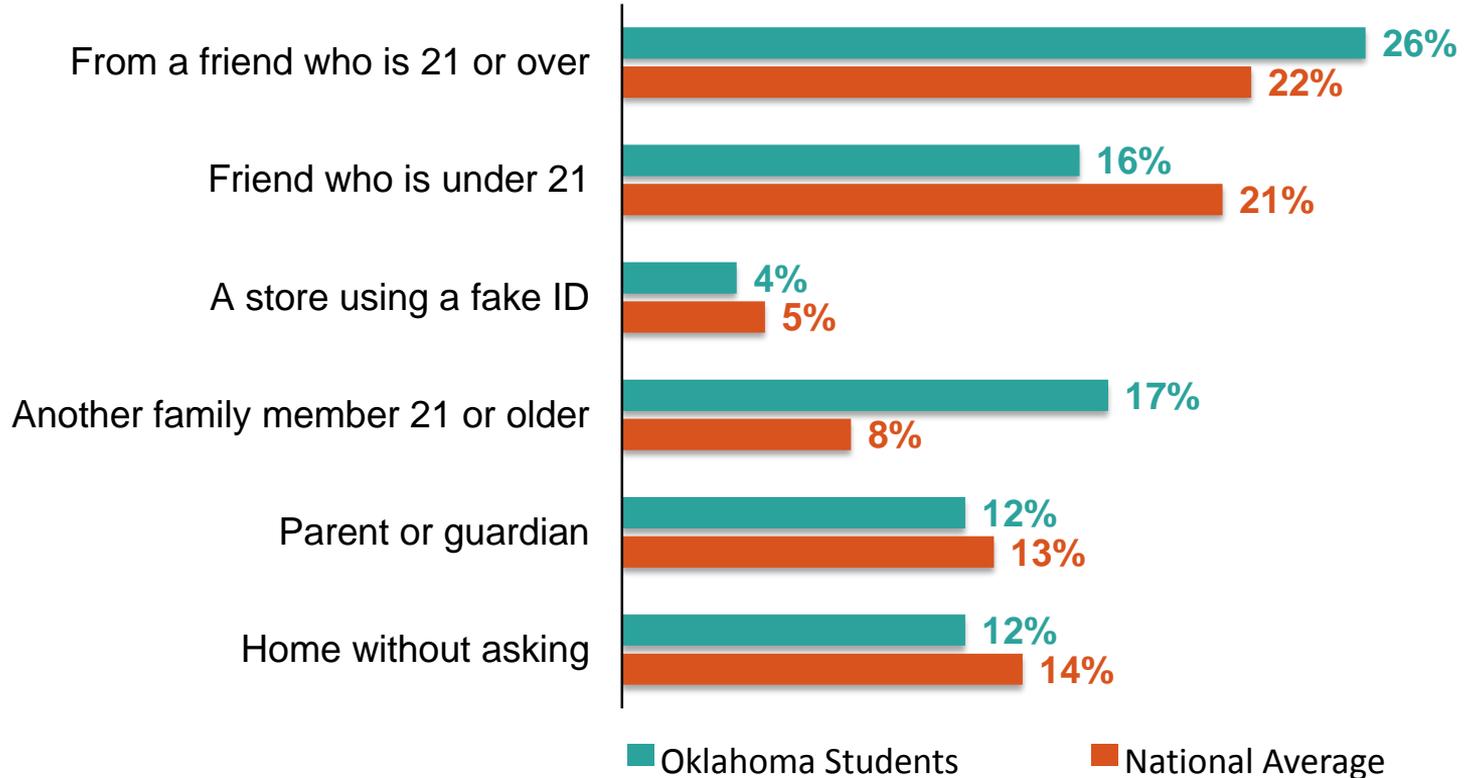
SUMMER EDUCATION EVENT

OSDE

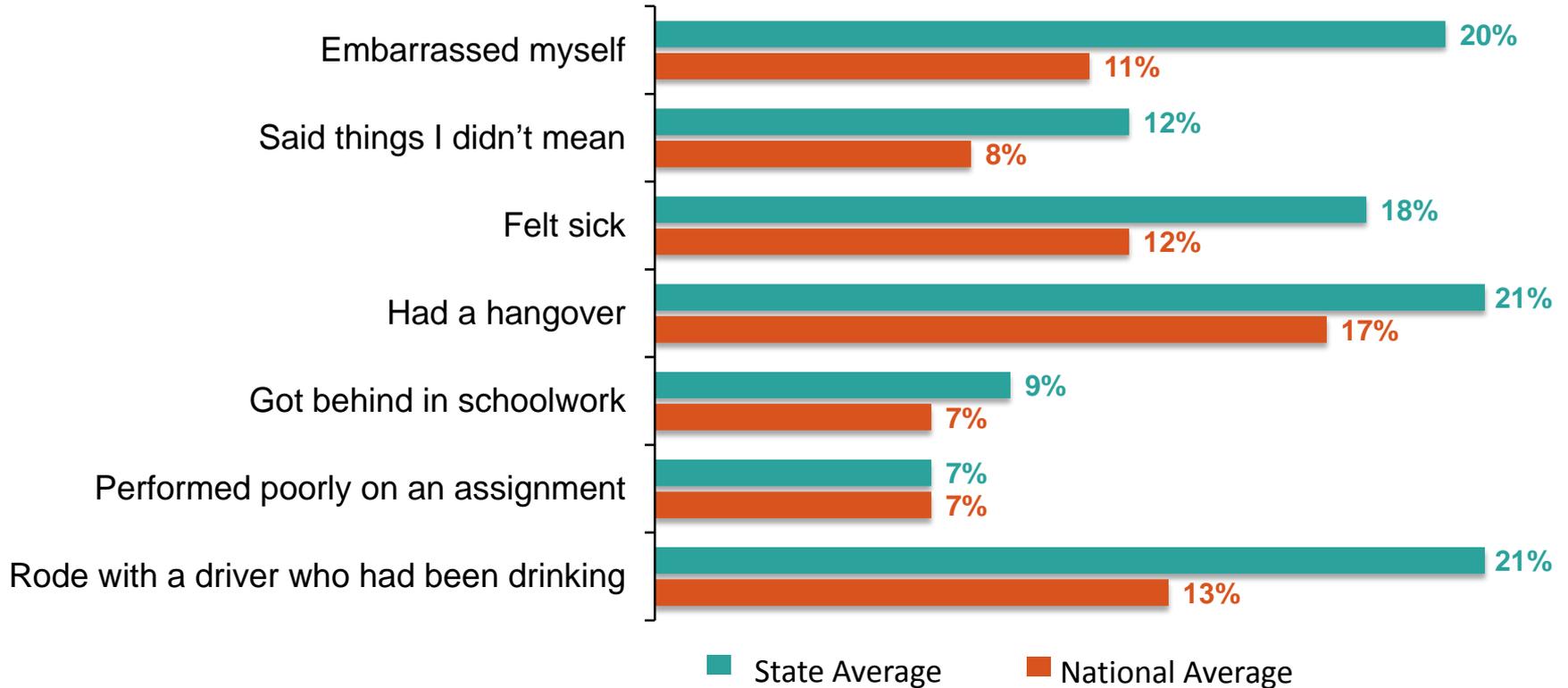
Knowledge Change – Pre/Post Formative Assessments



Primary Sources For Obtaining Alcohol



Negative Consequences From Drinking



QUESTIONS



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